

DriveWerks

Everything you've always wanted for your car, garage, and lifestyle.



DriveWerks is the premier place to sell automotive products and accessories.

Since "1997" we have helped hundreds of new vendors/distributors get their products in front of millions of people. We are a growing company looking to team up with quality vendors and distributors to add to our ever-increasing product line. This information sheet was created in an effort to easily explain our company and who we are to potential vendors.

Get the exposure you need to help you sell more. Our company has achieved phenomenal sales growth over the past 5 years and has jump-started the sales of many small businesses by featuring new and unique products on our interactive website. Product placement cycle time is lightning quick - products are typically placed and sold on the site within two weeks of the initial contact with our vendors.

Who is DriveWerks? DriveWerks is a wholly-owned division of Pelican Parts, one of the leading on-line retailers of Porsche and BMW parts. DriveWerks was formed in late 2001 in an effort to diversify the customer base and revenue streams away from the relatively limited Porsche/BMW market.

Which products are sold on DriveWerks? We currently provide the largest selection of parts, accessories, and hobbyist gadgets for automotive enthusiasts. The website is broken down into the following categories:

- **Shop4Parts** - We currently list more than 1 million SKUs for all makes and models of cars.
- **Car Care** - A wide assortment of cleaning products (Meguiars, Mothers, Porsche, P21S, Swepco).
- **Fun Stuff** - Enthusiast items including scale models, posters, Momo watches, books, and automotive gadgets.
- **Performance** - Brembo brake kits, Bilstein shocks, K&N air filters, Eibach Suspension kits.
- **Accessories** - Car covers, floor mats, gear shift knobs, fog lamps, fire extinguishers, safety kits, custom car bras.
- **Garage Gadgets** - Garage parking aids, the Car Capsule, hydraulic jacks, Wurth garage assortments.
- **Tools** - more than 4,000+ automotive tools distributed among 22 categories.

DriveWerks Facts & Figures:

- Established, active customer base of 35,000
- Website Unique Visitors: 4000/day
- Average Visit Length: 13 minutes
- Page Views: 43,000/day
- Current Fiscal Year Projected Revenues: \$7M+
- DriveWerks Sales Growth: 350% / year
- Weekly Email Newsletter - 40,000 Subscribers
- Ads in major Magazines + Online Marketing

Contact Information:

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Let us help you earn money through our affiliate partnerships!

We are actively searching for affiliate partners who are willing and eager to join with us.



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drivewerks.com